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何鴻燊博士醫療拓展基金會
Dr. Stanley Ho Medical Development Foundation

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“揚帆追夢、創啟未來” 2022年度獲資助研究項目

“SET SAIL FOR NEW HORIZONS, CREATE THE FUTURE” FUNDED PROJECT FOR 2022



公共衛生促進中的新興計算社會科學 Emerging Computational Social Science in Public Health Promotion

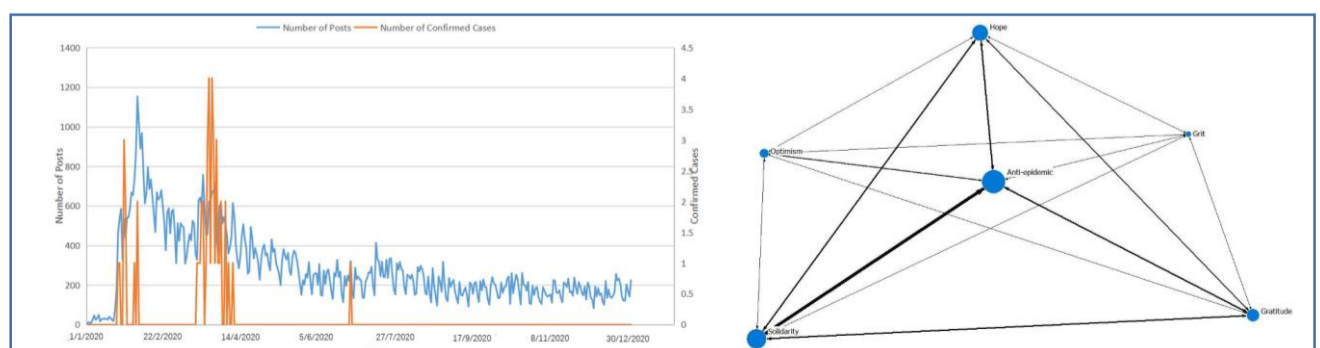
計算社會科學作為一個新的領域，包括計算機科學和社會科學研究，核心理論和方法論的新興思想，現在已經被定義和包容。交流計劃的靈感，來自新加坡南洋理工大學之行。和作者專注以計算形式，促進公共衛生的新興社會科學進行交流。通過強調對虛假信息、疫苗猶豫、飲食習慣與營養相關的健康問題，將醫學重點通過跨學科和公共衛生促進領域互相結合且執行一個研究系列。

Computational Social Science, as a new field, an emerging idea in a core set of theories and a set of methodologies that include computer scientific and social science research, is now defined and inclusive. This exchange program was inspired by a trip to Singapore Nanyang Technological University, which focused on emerging social science in computational form for boosting public health. A research series is being developed by combining the domains of computational communication, particularly with a medical focus, and public health promotion by emphasizing an interdisciplinary investigation of false information, vaccine resistance, dietary habits, and nutrition-related health problems.

張文瑜教授
Prof. Angela CHANG

張文瑜，澳門大學社會科學學院傳播學系副教授；擔任澳大教務委員會委員，參與學校重大事項決策；擔任瑞士盧嘉諾大學健康與傳播研究中心協同研究員；連續兩年榮獲澳大社科院優秀學術人員獎勵。

Angela CHANG is an Associate Professor at the Faculty of Social Sciences, University of Macau (UM). She has worked at UM as a member of the University Senate, contributing to significant decisions about the University. Additionally, she performs research as a guest researcher in the Institute of Communication and Health at Switzerland's Lugano University. She is also a recipient of the FSS incentive program for outstanding academic personnel in 2020 & 2021.



新冠疫情期間基於積極和團結訊息的大數據健康傳播研究
Health Communication through Positive and Solidarity Messages Amid the COVID-19 Pandemic